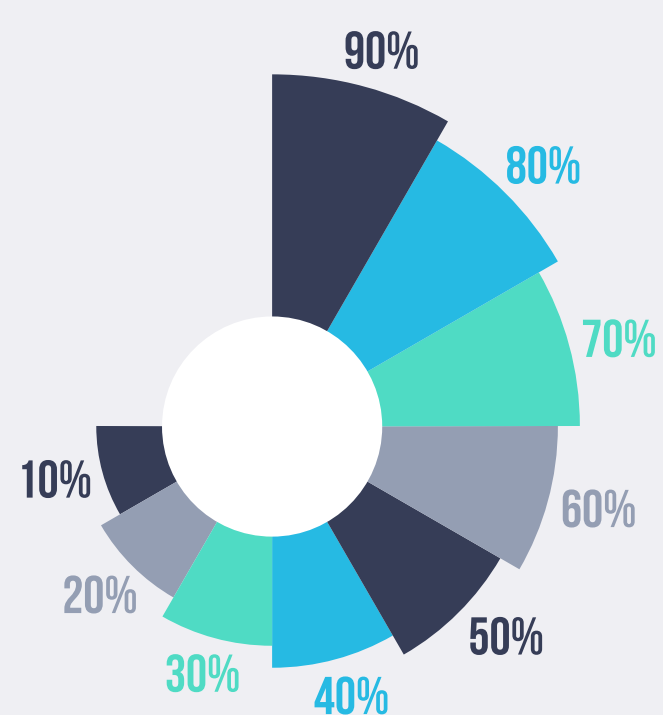


HOW [MSP NAME] DELIVERS IMMEDIATE IT IMPROVEMENTS



Practical, proven steps we take to create results fast

When we onboard a new client or run an IT Strategy Review, we always look for quick wins that deliver immediate value.

These are simple, effective changes that improve performance, reduce costs, and give your business more visibility and control. Here are five ways we typically make an impact in the first few weeks and early months.

We start by running a full audit of your Microsoft 365, Azure and other software licensing.

We look for:

- Licences that are no longer needed
- Users on the wrong licence type
- Overprovisioned or duplicated services

In many cases, we can significantly reduce your monthly spend without impacting functionality. By aligning licences with your actual business needs, you get immediate savings and a cleaner, more manageable environment.

License Audit & Cost Restructure

01

Where it is appropriate and feasible, we move email and core collaboration services into the cloud, such as Microsoft 365.

Typical quick wins include:

- Removing reliance on old on-premise servers
- Improving performance and reliability for email and file access
- Enabling secure access from any location and device

We can also transition document storage, key business applications, and workflows to cloud platforms. This gives you long-term flexibility and resilience, while making day-to-day work smoother for your team.

Cloud-based Collaboration & Email Migration

02

Your internet connection and telephony setup have a direct impact on productivity and customer experience.

We review your current contracts and services to identify:

- Outdated or overpriced internet and phone plans
- Underperforming connections or call quality issues
- Opportunities to consolidate and simplify suppliers

A fast change here can save thousands each year and deliver better speeds and clearer calls, which helps both your staff and your clients.

Internet & Telephone Optimisation

03

Big hardware refreshes are not always the best answer.

We assess what genuinely needs replacing and what can be kept in service, looking at:

- Server and workstation health and performance
- Opportunities to move workloads to the cloud
- Simple configuration and maintenance improvements

In many cases, we help clients avoid large, unnecessary capital spend by extending the life of existing equipment where it makes sense. The focus is on investing where it delivers real value, not just replacing hardware for the sake of it.

Right-sizing Hardware & Infrastructure

04

One of the first things we do is shore up backup and security, so you are protected while we work on longer-term improvements.

We typically:

- Fix missing or failing backups and test restores
- Align retention policies with your compliance requirements
- Close common security gaps such as weak access controls and missing updates

This gives you peace of mind that your data is protected and your systems are secure, while we continue to improve and modernise your IT environment.

Backup, Security & Compliance Quick Fixes

05

BOOK A COMPLIMENTARY IT STRATEGY REVIEW

Want to see where your easy wins are?

Book a complimentary IT Strategy Review with [MSP Name]. We will:

- Review your current IT setup and key services

01
- Highlight fast improvements that deliver immediate value

02
- Show you how to position IT to support your wider business goals

03